Dear Friends,

For over fifteen years, we have been committed to giving back as both business and community leaders. I believe that our Corporate Social Responsibility (CSR) program is truly unparalleled, generating sustainable impact across our local communities. We are proud to present our annual review, which details our CSR initiatives, and represents the variety of unique ways that our employees and partners were engaged to make a global difference.

We set out to accomplish big goals in 2013. Our strategic objectives included enhancing our Board Leadership Program to empower more senior leaders to serve on local nonprofit boards; to further the scope and depth of our pro-bono projects; to raise more money to distribute to our Nonprofit Portfolio Partners; and to encourage and enable our employees, at every level, to participate in local initiatives. As you will see from this report, we achieved this and much more.

As I reflect on the year, one of the biggest highlights for me was celebrating the fifth year of Acumen Solutions’ Race for a Cause 8K and 1 Mile Run. The goal of this race is to support the various nonprofits we work with, while also bringing everyone who supports us together in one place. Our race day is easily one of the most amazing days of the year for me. The volume of family, friends, clients and partners who come out to support us is truly mind-blowing.

This year marked our highest race registration rate yet and attracted more than 3,600 runners, and raised more than $250,000 for ten local nonprofit charities. To put this in perspective, five years ago we distributed $30,000 total!

Throughout the years, Acumen Solutions has benefited tremendously from the commitment of wonderful sponsors, such as The Meltzer Group, Watkins Meegan, AtlasAdvancement, salesforce.com and All Covered. We are proud to promote the businesses and individuals who have generously exhibited their investment in the community by partnering with Acumen Solutions. We are honored to have them on our team.

Our CSR efforts this year reflect our responsibility to invest in our communities across the globe and we are committed to accomplishing even more. Our achievements would be impossible without the generous support of our corporate sponsors, and the hard work of the Acumen Solutions’ employees and community partners. I sincerely thank you. It has been a pleasure working with all of you, and I look forward to great things for 2014.

Sincerely,

David V. Joubran
President & CEO
2013 HIGHLIGHTS

LEADERSHIP IN ACTION

The unique Board Leadership Program (BLP) empowers senior leadership to engage strategically within their communities by serving on local nonprofit boards, and is the nucleus of the company’s social responsibility strategy. Program components include: board candidate training, financial support, company-sponsored pro bono services, and participation in the signature fundraising initiative, Race for a Cause.

LEVERAGING OUR SKILLS

Acumen Solutions partners with our Nonprofit Portfolio Partners to provide business and technology expertise. Employees leverage professional skills to solve critical business challenges facing the organizations. Pro Bono Projects provide mutual benefits as employees gain professional and personal rewards and the nonprofits increase their capacity to serve the community.

YOU CHOOSE. YOU RACE. THEY WIN!

Inaugurated in 2009, the Acumen Solutions Race for a Cause™ is the largest social responsibility initiative within the company. Each year this event grows larger, and through the support of employees, the community and valued sponsors, benefits local nonprofit organizations with increasing race proceeds. The event hosts an 8k and 1-mile Fun Run and is a fantastic family and friends event!

INSPIRATION THROUGH ENGAGEMENT

Service activities have been an employee favorite since the company’s inception. Activities take place during the workweek and weekend, to best accommodate employee schedules. Employees are encouraged to participate in hands-on projects that benefit local nonprofit organizations. These are customized service activities, which promote their demographic, and the interests of our employees in that area.

PAYING IT FORWARD

Employees committed to community nonprofit causes are eligible for financial support from the company. Grants are provided on a first-come, first-served basis. To date, 100% of all requests that met program guidelines have been granted. These employee efforts are recognized on the company’s internal communication portal and corporate newsletter.
What is most special about our partnership with Acumen Solutions is the truly unique level of personal commitment our board member and fellow employees provide to their nonprofit partners. Acumen Solutions has effectively built a culture of giving and engagement, where its employees are truly interested in applying their skills, knowledge and resources to philanthropy.

NONPROFIT PORTFOLIO PARTNERS

- American Childhood Cancer Organization
- Boys & Girls Club-Alexandria-Olympic & Fairfax Branches
- Bridge to Freedom
- Cleveland Furniture Bank
- Education Pioneers (VA & NY)
- For Love of Children
- Greenbrier Learning Center
- Literacy Council of Northern Virginia
- National Fatherhood Initiative
- Our Daily Bread
- Ronald McDonald House
- The Reading Connection
- The Shelter House
- The Women's Center
- United for D.C.
- Year Up
- Young Playwrights' Theater
- 501cTECH
PRO BONO INITIATIVE

Built in 2011, SchoolForce is a customized student information system where schools can easily track and analyze data to help improve student achievement. Acumen Solutions donates resources to maintain and regularly update the tool. In 2013, we served nine Washington, DC Charter Schools and over 4,500 students through this offering. Before the year’s end, SchoolForce introduced its first Extension App, originally created for CityYear, and now available to all SchoolForce users.

David Marko
Employee

The opportunity to give back and share knowledge with this organization was a very powerful and rewarding experience. In just one day’s work, it was clear that we made a real difference. The work was not only greatly appreciated, but can actually impact lives of the children in the local community. What more could you ask for?

Brigitte Pribnow Moore
Executive Director

YPT’s Pro Bono project was an incredible gift. We had the opportunity to work with a group of brilliant, passionate volunteers to completely revolutionize the way we store and analyze our fundraising data. We are reaching 2,000 young people with free arts education programming this year more than ever before in our history. This expansion would not have been possible without the generosity and commitment of our Acumen Solutions Pro Bono team.

Jin-Lin Mei
Employee

Being able to help a non-profit organization grow so that they can continue to provide services to the community was inspiring, especially given all we accomplished in a day! By developing an approach and actionable next steps for their service offering, 501cTECH was able to implement the new strategy to continue supporting other local nonprofits.

Jin-Lin Mei
Employee

There are so many positive results from our custom designed new mobile website. Overall mobile visits and new visitors to the site have increased by 31% in the first two months! Additionally 25% of our new volunteers originated from the mobile site. In our End of the Year Appeal, 53% of the hits and 56% of the new visitors came from the mobile website. In six months, the mobile website is having an exceptional impact on positive outreach for LCNV. We can’t thank you enough!

Patti Donnelly
Executive Director

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Executive Director

Boy’s + Girls Club

Young Playwright’s Theater

SOICTECH

Literacy Council of Northern Virginia

SchoolForce

Elise West
Employee

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Patti Donnelly
Executive Director
### 2013 SPONSORS

**The Meltzer Group • Watkins Meegan**  
ACE Hardware DC & Baltimore • All Covered  
Arcland Property Company • Atlas Advancement  
ChiDogo’s • CityBridge Foundation • Clarabridge  
CoreSphere LLC • CubeSmart • GCS-Sigal LLC  
Jones Lang LaSalle • Militello Capital  
Pappas Group • RedPeg Marketing • Salesforce.com  
SunTrust Bank • Tobin, O’Connor & Ewing

### REGISTRANTS

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### PROCEEDS DISTRIBUTED

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In 2013, the focus for the California office was centered on the education of young students in the San Francisco community. Acumen Solutions partnered with the International Studies Academy (ISA) by helping the students and faculty members be better prepared and equipped for the upcoming academic school year. The efforts included hosting a fundraiser auction, mentoring ISA teachers, providing school supplies for the school teachers, and cleaning and organizing classrooms and classroom equipment.

Throughout 2013, the New York office collaborated with the Fresh Air Fund, supported the Ronald McDonald House and marked their fourth year participating in the Mayor’s Office for People with Disabilities’ Mentoring Day. The New York team is thankful to have the opportunity to work with a large variety of organizations dedicated to improving their communities.

Our participation in annual charitable events, such as the Cleveland Furniture Bank’s clothing and furniture drive and serving hot meals for the Greater Cleveland Hunger Network, supports the company’s commitment to provide opportunities to give back for our employees. We also supported Replay for Kids, a nonprofit organization dedicated to adapting toys for children with disabilities. Employees used their savvy skills in support of the organization’s mission.

For the past three years, the UK office has supported the Tower Hamlets community initiative, Reading Volunteering Partnership Program with St. Paul’s Whitechapel School. This effort aligns employees one-on-one with school youth resulting in a positive impact on students’ achievement and their overall enjoyment of reading. Additionally, the UK office assisted with fund raising and the donation of books and toys.
WHO WE ARE

Acumen Solutions is the trusted leader in Enterprise Cloud Transformation, helping organizations realize dramatic improvements in productivity and profitability through innovations in business and technology. Industry and government leaders including McKesson, Comcast, GSA and Veyance Technologies rely on our global consultants to deliver cloud solutions that yield exceptional results. We apply this same focus on results to our unparalleled social responsibility program, generating sustainable impact across our local communities.

Find out how we can help you at www.acumensolutions.com.

LOCATIONS

HEADQUARTERS
1660 International Drive
Suite 500
McLean, VA 22102

Cleveland, OH
London, UK
New York, NY
San Francisco, CA

For more information on Acumen Solutions’ Corporate Social Responsibility efforts, please contact Margie Johnson, Director, Corporate Care at mjohnson@acumensolutions.com.