DOES YOUR ENGAGEMENT STRATEGY FURTHER YOUR MISSION?

REVENUE CHALLENGES & OPPORTUNITIES

Retain Donors:
Nonprofits report retaining as little as 29.3% of first-year donors.

Foster Internal Collaboration:
Improved profitability, productivity, efficiency, and higher constituent satisfaction.

Connect with Your Constituent:
Emotionally connected constituents will likely contribute 50% more

WHO ARE YOUR CONSTITUENTS?

Members
Volunteers
Donors
Families
Government

ABOUT ACUMEN SOLUTIONS

Subject Matter Experts consult before the sale.

1000+ enterprise-level Salesforce implementations.

9.4/10 Customer Satisfaction rating.

Salesforce Global Strategic Partner with Nonprofit Success Pack (NPSP) expertise.

Over $2M pro-bono nonprofit work.

Nonprofits choose Acumen Solutions because they know when it comes to cloud solutions, one thing matters most: EXPERIENCE DELIVERS SUCCESS.

NONPROFITS ENGAGE ACROSS DIVERSE CHANNELS

Website: 92%
Facebook: 95%
E-mail: 75%
Twitter: 83%
Online Donations: 75%

Is your constituent experience consistent across channels?

STRATEGIES FOR THE MODERN NONPROFIT

• 360-degree view of the constituent.
• Personalized constituent journeys.
• Technology that drives revenue.
• Consolidate correspondence.
• Effortless service centers.