Internet of Things

ACUMEN solutions

EXPERIENCE DELIVERS SUCCESS.®

Amplify Insights and Increase Revenue Through the IoT

Lower the time, costs and risks associated with new technologies by implementing end-to-end connected product solutions.

- Drive Customer Loyalty
- Transform Sales Channels
- Increase Profitability

We help our clients capitalize on the explosion of connected products, or smart things, that share never before captured data to improve business processes and customer experiences.

Our IoT solutions leverage the industry-leading PTC ThingWorx IoT platform, the world's #1 CRM platform Salesforce, and Salesforce's IoT Cloud to reduce the time, costs, and risks associated with delivering connected cloud, mobile, and social applications.

Businesses can connect to smart products, devices, and sensors securely and efficiently. They can manage smart, connected "things" from the cloud to improve operations and service levels.

With the IoT, enterprises can act as required for remote service, 1:1 sales, and marketing or any other business actions. Ultimately, they learn from device data combined with contextual and customer data for predictive intelligence and deep insight.

Our IoT service offerings help our customers conceptualize how to integrate connected devices into their business processes.

Visioning and Blueprints - IoT ideation, business case definition, and the building of executable design-level blueprints jump start your IoT journey

Business Process Optimization - Leveraging the IoT to improve business performance including predictive service, device management and 1:1 marketing and sales

Device Connectivity to Cloud - Securely and efficiently connect smart products, devices, and sensors in the field to the cloud for bi-directional communication and operations

IoT App Build - Rapidly build mobile, social, and cloud-based contextual IoT applications for customers, partners, and internal employees to harness the power of "Connected Everything"

IoT App Integration - Integrate your IoT device and applications with CRM systems, ERP systems, and legacy platforms to leverage powerful business engines and enterprise data to take action and drive deeper ROI

Data Management and Analytics - Ingest, analyze, and store relevant device data. Apply decisioning against relevant contextual information and utilize data science to gain new product, customer, service, and operational insights

Managed Service Enablement - Deploy your own IoT Platform-As-A-Service (PaaS), develop commercial IoT applications, or deploy new service-based business models

Industry Solutions

SMART STORE™ allows any retail organization to leverage beacon and mobile technology to create a personalized, interactive in-store shopping experience, bringing a retailer's omni-channel marketing strategy into the store where 80% of consumers actually make a purchase.
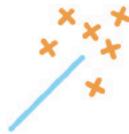
M2Cloud™ (Machine to Cloud) capitalizes on the explosion of smart "things", and connects people, systems, and products together to improve business processes and customer experiences. The solution leverages industry-leading platforms from Salesforce and PTC ThingWorx to reduce the time, costs, and risks associated with delivering connected cloud, mobile and social applications.

Strategic Partners

Our partnerships with Salesforce and PTC ThingWorx allows us to harness the power of industry leading cloud-based CRM and IoT platforms to create end-to-end solutions that seamlessly integrate people, systems, and connected products.

EXTEND BUSINESS PROCESSES TO DELIGHT CUSTOMERS

IMPROVE CUSTOMER RELATIONSHIP WITH ANALYTICS

PROVIDE NEW SERVICE OPPORTUNITIES

Who We Are and What We Do

Clients choose Acumen Solutions for one simple reason: our experience delivers success. Joining forces with our clients, our teams of strategists, subject matter experts, and engineers solve problems that can't be fixed by technology alone. As a Salesforce Global Strategic Partner, Fortune 500 companies trust us to build solutions that grow revenue and strengthen customer relationships. Our groundbreaking solutions in the public sector streamline operations and improve productivity. We apply the same expertise to our unparalleled social responsibility program, generating sustainable impact across our local communities.