Each year, we outline our progress towards supporting communities in our Corporate Social Responsibility (CSR) Report. Now in its eighth year, the report concentrates on four pillars that support our strategy: leveraging the talents of our senior leadership through our Board Leadership Program, Pro Bono projects, Pay It Forward funds, and executing customized global community service initiatives.

As we work towards our goal of being a leader in CSR practices and bringing our clients and other stakeholders along with us, we invite you to explore this year’s report and learn more about the key milestones we achieved in 2017. Here were some of my highlights:

**PRO BONO PROJECTS:** Attending the Pro Bono Wrap Up event in July and hearing about how our seven pro-bono projects impacted and helped to transform our current non-profit partners.

**GLOBAL SERVICES WEEK:** To watch over 150 Acumen Solutions employees from October 2 - 6 engage in 600+ service hours across the US and UK was powerful and motivating.

**PAY IT FORWARD:** I was inspired listening to the generous and creative ways our employees who utilized company funds to do something special and unexpected for another person and encouraged them to pay it forward.

We take our citizenship role seriously and we realize that CSR is a work in progress that must be examined and improved. I would like to thank our Corporate Care Department, members of our Board Leadership Program and the countless volunteers in each of our geographic locations for their insights and ongoing support this past year. I would also like to thank all Acumen Solutions employees for their lasting commitment to the work we do. Giving back is a core value and integral to our philosophy, spirit and culture. I look forward to what our collective efforts will bring in 2018.

David V. Joubran, President & CEO

“We have a fantastic culture at Acumen Solutions and we strengthen it through our giving back efforts. Our CSR program is unparalleled in its authenticity and creative approach.”
Our Impact

$360k Financial Support to Communities

$250k Professional Services Donated

14 Nonprofit Partners Supported

6,832 Employee Volunteer Hours

80 Pay It Forward Grants
Global Services Week

ACRUMBING HUNGER AROUND THE GLOBE

Acumen Solutions' first Global Service Week brought together employees around the globe to lend a hand to local organizations in the fight against hunger. Utilizing the dynamic spirit, strong teamwork and excellent process improvement skills, diverse and impactful efforts produced impressive results at all locations.

Pro Bono Initiative

Employees had the opportunity to transform seven local non-profit organizations by contributing their time, skills and expertise to solve a key business issue. These pro bono projects stimulate change, help our communities to thrive, and enable our employees to make a meaningful difference.

- Epilepsy Association (OH)
- GOOD+ Foundation (NY)
- Greater Cleveland Food Bank (OH)
- The Green Scheme (VA)
- REAL School Gardens (VA)
- Refugee Transitions (CA)
- Ronald McDonald House Charities (UK)

Pay it Forward

Acts of Kindness are simple but powerful! Using program-sponsored funds, employees independently executed random acts of kindness to benefit strangers. Activities included providing free meals, medicines for seniors, supplies for animal shelters, provisions for the homeless, and school supplies for youth. Employees reported personal gratification from the activities and the desire to continue doing so on their own, as well as passing the practice on to their children and friends. #GivingBackIsAGoodThing
In 2017, Acumen Solutions employees participated in 23 unique service activities supporting local community needs in our diverse geographic locations. The custom activities are scheduled to best accommodate employees’ schedules and interests, allowing these giving back efforts to be a well-integrated part of our corporate culture.

- Created Dr. Seuss Activity books for elementary school age children reading activity
- Delivered meals to homebound elderly
- Organized and packed 200+ attendee bags for nonprofit fundraising event
- Donated & packed stockings for underprivileged children
- Participated in holiday caroling while collecting donations for non-profit
- Established online toy donation to benefit local children’s hospital

“This experience changed me in a very profound way ... I look forward to finding and creating future opportunities to be of good service, and to demonstrate kindness in my community!”

Patricia Williams - Acumen Solutions Employee
A KEY COMMUNITY INITIATIVE

Board Leadership Program

The Board Leadership Program has been a key community initiative for 11 years. This unique program leverages the expertise of senior leaders to influence non-profit business operations and growth. Employees receive training, placement and financial support, while partner organizations are eligible for additional support that include pro bono projects, service activities, and holiday drives. Since the introduction of the program, over 64 employees have been trained for board placement and 56 nonprofits have been positively impacted.

2017 NON-PROFIT PARTNERS

<table>
<thead>
<tr>
<th>Nonprofit Name</th>
<th>Director</th>
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<tbody>
<tr>
<td>American Childhood Cancer Organization</td>
<td>Jeff Walters</td>
</tr>
<tr>
<td>Boys &amp; Girls Club – Alexandria/Olympic Branch</td>
<td>Tony Cicero</td>
</tr>
<tr>
<td>Crossroads Adaptive Athletic Alliance</td>
<td>Randy Fulk</td>
</tr>
<tr>
<td>Education Pioneers NY</td>
<td>Malcolm Hamer</td>
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<tr>
<td>For Love of Children</td>
<td>Adam Horvath</td>
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<tr>
<td>Girls on the Run of Northern Virginia</td>
<td>Margie Johnson</td>
</tr>
<tr>
<td>National Fatherhood Initiative</td>
<td>Andy Schoka</td>
</tr>
<tr>
<td>REAL School Gardens</td>
<td>Shally Stanley</td>
</tr>
<tr>
<td>Ronald McDonald House Charities of Greater Washington DC</td>
<td>Chris Chatman</td>
</tr>
<tr>
<td>The Reading Connection</td>
<td>John McLoughlin</td>
</tr>
<tr>
<td>Shelter House</td>
<td>Jason LaTourette</td>
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<tr>
<td>Tech Impact</td>
<td>Tom Bullotta</td>
</tr>
<tr>
<td>The Women’s Center</td>
<td>Affie Ambrose</td>
</tr>
</tbody>
</table>

“

I am proud to be part of an organization providing support to victims of domestic violence and those impacted by homelessness. Without the services provided by Shelter House, our community would be failing those in need, primarily women and children.”

Jason LaTourette
BOARD MEMBER
2012- PRESENT
Meal Pack Challenge
HOSTED BY AARP FOUNDATION (VA)
3rd Year
COMMUNITY SPONSOR
103
EMPLOYEE PARTICIPANTS
150k Meals Packed
FOR LOW-INCOME SENIORS IN METRO DC AREA (500K+ TOTAL MEALS DISTRIBUTED)

Extra Life
CLE
24-hour FUNDRAISING & GAMING MARATHON
112
EMPLOYEE PARTICIPANTS
$17k+ Raised
FOR CHILDREN’S MIRACLE NETWORK HOSPITALS
410 Donors

CSR PORTAL FOR EMPLOYEES

The CSR Portal is a custom innovation, designed by Acumen Solutions' employees. The creative and organized platform helps to educate and enhance employee awareness, and enable employees to easily access real-time information on all Corporate Social Responsibility initiatives. Employees can submit applications, RSVP for activities, request program funds, confirm event calendars, and learn more about our non-profit partners. The Portal also serves as the automated tracking tool for participation of all CSR related activities.
Our experience delivers success. Joining forces with our clients, our strategists, subject matter experts, and engineers solve problems that can’t be fixed by technology alone. As a Salesforce Global Strategic Partner, Fortune 500 companies trust us to build solutions that grow revenue and strengthen customer relationships. Our groundbreaking solutions in the public sector streamline operations and improve productivity. We apply the same expertise to our unparalleled social responsibility program, generating sustainable impact across our local communities.

 CLIENTS CHOOSE ACUMEN SOLUTIONS FOR ONE SIMPLE REASON: 

Our experience delivers success. Joining forces with our clients, our strategists, subject matter experts, and engineers solve problems that can’t be fixed by technology alone. As a Salesforce Global Strategic Partner, Fortune 500 companies trust us to build solutions that grow revenue and strengthen customer relationships. Our groundbreaking solutions in the public sector streamline operations and improve productivity. We apply the same expertise to our unparalleled social responsibility program, generating sustainable impact across our local communities.

For more information on Acumen Solutions’ Corporate Social Responsibility efforts, please contact Margie Johnson, Director of Corporate Care at mjohnson@acumensolutions.com

Acumen Solutions has been a great partner in REAL School Gardens’ national expansion. Their expertise, financial support, and dedication to our cause has helped us bring the joy back to learning for tens of thousands of children across the country. They have also helped set our organization up for significant growth in the coming years.”

Jeanne McCarty
EXECUTIVE DIRECTOR
REAL School Gardens

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